



CENTER  SEVEN
Customer Success Stories

Alianza Corporation

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A History of Growth and Success

Alianza is a long-time Center 7 data center client that started business in 2003 as a service provider. Alianza soon realized there was no VoIP product on the market that met their high standards – so they built their own. The ability to see what needs to be done – to size up the marketplace and then act quickly – is typical of Alianza and their drive to always provide the very best solutions for their customers.

Alianza's award-winning hosted voice platform enables WiMAX service providers to quickly add a feature rich voice offering to their broadband service with no capital expenditure. Alianza customers also have the benefit of paying for services on a per use basis rather than paying a set monthly fee.

Alianza, Inc. has received several prestigious awards for business growth and leadership. The company is one of the fastest growing companies in the western U.S. and its CEO, Brian Beutler, has been recognized regularly as a respected and progressive executive in the business community.

With its corporate headquarters located in Lindon, Utah, Alianza has grown to more than 40 employees who have found that Alianza is a great place to work and build a career. The company's culture includes a strong feeling of camaraderie which has been built through working hard each day and through varied team building activities and events.

Alianza's growth is not just in the U.S. The company is currently increasing efforts to expand its coverage areas in order to support WiMAX service providers across the world. As part of its growth strategy, Alianza has developed partnerships with more than 20 Internet/Managed service providers and Telcos.

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- Clint Peck, VP of IT, Alianza

One reason Alianza has been so successful has been its ability to offer its customers the highest levels of uptime and speed in voice transmissions. According to Clint Peck, Alianza's Vice-President of IT, “Center 7's data center infrastructure and support services have allowed Alianza to offer customers service levels of 99.99% uptime and excellent voice quality. Both residential and corporate customers appreciate the quality services they receive.” Clint and Alianza's technical staff have complete confidence in Center 7.

The future is bright for Alianza as they move rapidly towards becoming the premier international provider of VoIP in a WiMax environment. Center 7 is happy to be a trusted partner in Alianza's continued success.